



For Immediate Release April 3, 2020

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Admission: FREE

Time: 7PM

Livestreaming Service: Facebook (Sunset Live Outdoor Concert Series)

MCALLEN'S SUNSET LIVE OUTDOOR MUSIC SERIES- *The Show Must Go On-line!*

MCALLEN, TX- In the midst of the COVID-19 pandemic and the adaption to our “new” reality, the Sunset Live Music Series has joined a number of concerts and artist who have taken the approach of *the show must go on-line*.

Sunset Live Music Series main objective for this season is to support the local music community who are among those affected by the spread of COVID-19 and continue to spread the happiness of music and health through livestreaming services in the comfort of your own home.

Sunset Live will take place **April 9th, 16th, 23th, 30th at 7PM** via the Sunset Live Outdoor Concert Series Facebook Page. Each date will feature an artist from the Rio Grande Valley; virtual tips and donations directly to artists will be accepted via Venmo, PayPal and Cash App. 100% of the money raised will then be donated to an organization that has been affected by COVID-19.

April 9th Sunset Live On-line Artist Bio

JAUREGUI has a deep connection to the music that he makes, and he plays all of the instruments involved in the process. What makes the music so unique is that he blends many musical genres and influences that inspire him. Through this, he is able to make his own style that includes indie rock, funk, soul, and blues.

Sunset Live will also be conducting a virtual artisan market, where local vendors will have an opportunity to sell their handmade goods and connect with online shoppers. Products you may find are handcrafted soaps, lotions and beard maintenance products like beard oil, beard balms and accessories. All products will be shared on our Sunset Live Outdoor Concert Series Facebook Page.

Additionally, Sunset Live has teamed up with Quiet Mind Yoga to provide a **free virtual yoga session** on **Saturday, April 4, 2020 10AM** to help you get through these unprecedented circumstances. Session will be broadcasted live on the Sunset Live Outdoor Concert Series Facebook page. Virtual tips and donations directly to Quiet Mind Yoga will also be accepted via Venmo, PayPal and Cash App.

About Sunset Live:

Held every second Saturday of the month, with three concerts in the spring and three concerts in the fall, Sunset Live focuses on promoting the arts and giving up-and-coming artists and musicians a different type of exposure outside of the local bar scene. Sunset Live has grown each year and become one of the most highly anticipated events all year. Organizers are excited to have all of these unbelievable performances on tap and make this year's season an unparalleled experience for music-lovers of all ages.

For more information on the full line-up and concert series, visit www.mcallenconventioncenter.net or www.facebook.com/SunsetLiveMcAllen

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