

Keep McAllen Beautiful, Inc.
Board of Directors Meeting
Palmview Golf Course
Wednesday, January 2, 2013 12:00pm

I. Call to Order

II. Executive Reports

President – Michelle Romero

*Approval of the minutes

Vice-President – Rene Gonzalez

*Attendance

Secretary – Marie Perez

Treasurer – Lydia Cavazos-Guerra

*Budget Report

Executive Director – Scott McKeon

* Upcoming Events

- GAC, April 13th, 2013

- Vida Verde, April 20th, 2013

- Project Clean Neighborhoods

- Presentation at the Lark Library on Jan. 19th, 2013

* Arbor Day Challenge fundraiser opportunity

* Memorial Trees

III. Committee Reports

- Holiday Home Lights
- Tree Advisory Board Exploratory Committee
- Commercial Beautification Award
- Non-Commercial Beautification Award
- Paint McAllen Beautiful
- Project Trees
- Plastic bag Campaign
- Public Relations/Publicity
- Grants/Fundraising
- KMB Environmental Education grants

IV. Unfinished Business

V. New Business

- Committee on Mayor Cortez' Plan

VI. Adjournment

Next meeting-Wednesday, February 6, 2012

Executive Board Meeting-TBD

