



FOR IMMEDIATE RELEASE

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McAllen Advances Downtown Growth with New Zoning Strategy
Town Hall to highlight Unified Development Code updates and Mend Collaborative study guiding future development

WHO: Deputy City Manager, Michelle Rivera
Planning Director, Omar Sotelo

WHAT: Town Hall Meeting

WHEN: Thursday, March 26, 2025 | 2:00p.m. – 3:00 p.m.

WHERE: McAllen City Hall | Commission Chamber
1300 W Houston Ave, McAllen. TX 78501

WHY: Following the adoption of the Unified Development Code, the City has rezoned the downtown area to promote a wider range of allowable uses and support future growth. In partnership with Mend Collaborative, a study is being conducted to evaluate the area and identify what benefits the community.

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