



FOR IMMEDIATE RELEASE

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Future Stars Take the Field: 2026 H-E-B Youth Dance Clinic with Dallas Cowboys Cheerleaders Comes to McAllen!

Young dancers invited to train, perform, and shine alongside the world-renowned Dallas Cowboys Cheerleaders

The City of McAllen is excited to share the 2026 H-E-B Youth Dance Clinic, an unforgettable experience for aspiring young performers featuring the iconic Dallas Cowboys Cheerleaders (DCC). This high-energy clinic will offer camp participants the rare opportunity to receive professional level instruction with confidence-building activities in an encouraging, fun, and inclusive environment.

Designed for youth dancers of all skill levels, the clinic focuses on movement, teamwork, and performance while creating lasting memories with one of the most recognized cheerleading teams in the world.

Location: McAllen Convention Center, 700 Convention Center Blvd., McAllen, TX 78501

Date & Time: Saturday, March 28, 2026, from 8:45AM – 1:00PM

Registration is Open: <https://bit.ly/DCCmcallen>

Clinic participants can expect:

- Cheer techniques and chants
- Dance instruction and choreography, performance “show-offs”
- Autograph session with DCC members

In addition, lunch will be provided for registered camp participants, ensuring a full and enjoyable experience from start to finish. For media passes and interviews, contact Joe Garcia at conventionsmarketing@mcallen.net

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