



CITY OF McALLEN, TEXAS  
311 NORTH 15<sup>TH</sup> STREET, McALLEN, TX 78501

P. O. BOX 220, McALLEN, TEXAS 78505-0220 • (956) 681-1250 • FAX (956) 681-1279

### RADIO STATION REMOTE BROADCASTS

..... RADIO STATION REMOTE BROADCASTS WITH OR WITHOUT TEMPORARY TENTS .....

Case Number: _____	P&Z Meeting: _____	<input type="checkbox"/> Routed
Receipt No: _____	CC Meeting: _____	<input type="checkbox"/> Scanned
Accepted by: P: _____ S: _____	Customer Acknowledgment (Int.): _____	

Application Date \_\_\_\_ / \_\_\_\_ / \_\_\_\_

PHONE NO.: \_\_\_\_\_

Applicant (first) (initial) (last)

Mailing Address (city) (state) (zip)

Business Name

Business Mailing Address (city) (state) (zip)

(Applicant signature)

(date)

**INFORMATION:**

Dates Requested: \_\_\_\_\_ Anchoring information: \_\_\_\_\_

\*\*\*Attach vehicle description, photo, license plate number --- \*Signage: \_\_\_\_\_

**GENERAL INFORMATION**

**TIMEFRAME:** A business shall be allowed one broadcast vehicle for each remote broadcast event, not to exceed 8 consecutive hours per day. Maximum 2 days per week.

**VEHICLE:** This application shall only be used for those vehicles operating under their own power, such as a van.

**LOCATION:** Commercial or Industrial Zoning Districts (C-1, C -2, C-3L, C-3, C-4, I-1, I-2) Not allowed in residential zoning districts.

Tents and temporary signage used in conjunction with radio station remote broadcasts must be located on the same property as the business. Any tent, sign or broadcast vehicle located in a parking area shall not interfere with the flow of traffic (drive aisles) and shall not occupy more than one parking space. Tents require a permit and must comply with front and side yard setbacks. Please be advised that any signage is subject to review through a Temporary / Special Event Sign Application. If the request is for more than one day, be advised that a Temporary/Special Event Sign Application will be required and if approved for the subject location, would be for 30 days, with an option for one renewal per year (Sec. 130).

Broadcast vehicle or equipment with or without an advertising sign must not be located in the public Right-of-Way (This means street, curb, sidewalk, alley, or any area abutting pavement)(Sec. 70-10). Use of any flashing light or sign of a red, yellow, amber or orange color within 100 feet horizontal distance of any public street or highway Right-of-Way line within the city, or use of any high intensity light within 100 feet of a street or highway in a manner such that the rays of the high intensity light are directed horizontally upon the roadway of any street or highway within the city is prohibited (Sec. 94-59).

Amplified sound emitting from a broadcast vehicle may not be cast directly upon the public streets where such device is maintained and operated for advertising purposes, or for the purpose of attracting the attention of the passing public, or which is so placed or operated that the sounds coming there from can be heard to the annoyance or inconvenience of travelers upon any street or public place, or of persons in neighboring premises. (Sec. 46-141-143)

**QUANTITY:** Properties with more than one business shall be permitted only one remote broadcast at any given time.



