



Bus Rapid Transit and Transit Oriented Development Feasibility Study Phase 2

Study Overview

Metro McAllen is exploring ways to improve mobility, access, and connectivity with a proposed Bus Rapid Transit (BRT) route, which connects the North Transfer Hub and McAllen Central Station, with a potential extension to McAllen International Airport. The Study is also exploring opportunities for new housing, jobs, and services through Transit-Oriented Development (TOD) along the proposed BRT route.

What is Bus Rapid Transit?

Bus Rapid Transit (BRT) is a high-quality bus-based transit system that runs on dedicated or shared lanes. It offers:



High-capacity buses



Level boarding platforms



Bike-friendly options



Ticket machines at stations



Real-time arrival information



Covered waiting areas



On-board wi-fi

Recommended BRT Route

Based on Data Analysis and Public Feedback



We Want Your Feedback!

Tell us what you'd like to see around potential station locations in McAllen. Scan the QR code to take the survey or visit surveymonkey.com/r/mcallenbrt



Learn More

Visit our website for more information:

mcallen.net/metro/BRTstudy.html.

Have questions? Please email us at metromcallen@mcallen.net.



Context-Sensitive Transit Oriented Development



Transit Oriented Development aims to connect people, homes, jobs and destinations within walking distance to BRT stations. Development can look different based on the surrounding community context:

URBAN CENTER

A lively area with a larger mix of homes, shops, offices, community spaces, parks, and gathering places. Designed as a destination where people can live, work, shop, and spend time, with easy access by walking, biking, driving, or public transit.

MIXED-USE CENTER

A mix of homes, shops, offices, services, and parks located close together. These areas provide convenient places for nearby residents to shop, work, access services, and enjoy outdoor spaces without having to travel far.

NEIGHBORHOOD CENTER

These areas are primarily residential, with a variety of housing options such as single-family homes, townhomes, duplexes, and smaller apartment or condo buildings. Nearby shops, restaurants, services, and parks may provide convenient destinations for residents.

Study Timeline

Phase 1: Data Collection (Summer 2026) **COMPLETE**

Analyze data: Review plans and policies to identify mobility, land use, and community needs.

Evaluate corridors: Compare route alternatives and identify potential station locations, gather input by using surveys and pop-up events to collect community feedback on BRT/TOD needs and route alternatives.

Phase 2: Develop Final Plan (Fall/Winter 2026) **IN PROGRESS**

Create a vision: Define what success looks like, establish guiding principles.

Identify station locations: Based on network connectivity and TOD opportunities.

Develop station area plans: TOD opportunities near potential BRT stations.

Publish final plan: Route and station location recommendations, TOD opportunities, and implementation guidelines.